PRESIDENTIAL PRIORITIES
THE 7P FRAMEWORK

PROCESSES

Modernize and streamline administrative functions, including budgeting and financial reporting

Support student success through clear communication and excellent customer service.

Effectively train and communicate procedures.

PEOPLE

Develop and implement a targeted student recruitment plan.

Create and maintain a transformative educational experience.

Cultivate a campus culture that allows us to recruit and retain talented people who understand and support the university's mission.

PUBLIC RELATIONS

Increase our brand visibility and reputation by sharing the accomplishments and successes of our students, faculty, and staff across varied media.

Use our individual influence and networks to highlight and communicate the good that happens on campus.

PROGRAMS

Invest in the right academic programs that lead to career attainment and entrepreneurial innovation.

Increase the number of online, certificate, and graduate programs.

Develop co-curricular programming that supports student engagement and leadership development.

Offer professional development resources for all employees

Circle diagram

PROCESSES · PEOPLE · PROGRAMS · PERFORMANCE · PARTNERSHIPS · PUBLIC RELATIONS

PURPOSE

PARTNERSHIPS

Build strong coalitions with K-12, community colleges, and universities.

Cultivate strategic relationships with corporate, philanthropic, advocacy, and shared services organizations.

PERFORMANCE

Performance refers to how well the University and its members are doing.

For students, performance refers to the evaluation and assessment of their mastery of content. It encompasses varied formative and summative assessments to determine each student's overall proficiency in an area of study.

For employees, performance refers to how well we are doing as an organization. It encompasses how much of our daily tasks and set objectives successfully advance the university's mission, and how well the organization's system of identifying and supporting employees with their individual efforts aligns with organizational goals.

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