

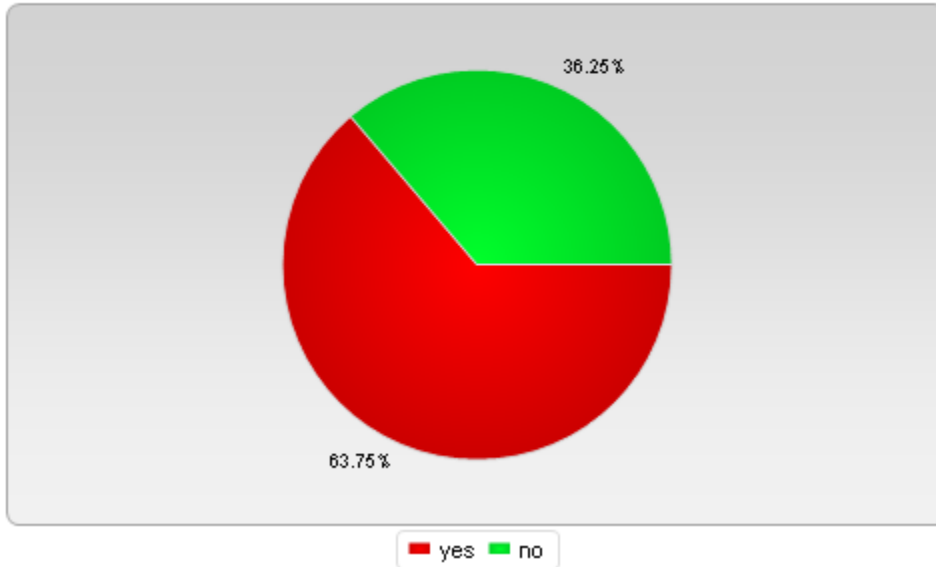


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Alumni Survey
Recent Graduates
(graduates from 2010-2013)
Fall 2013

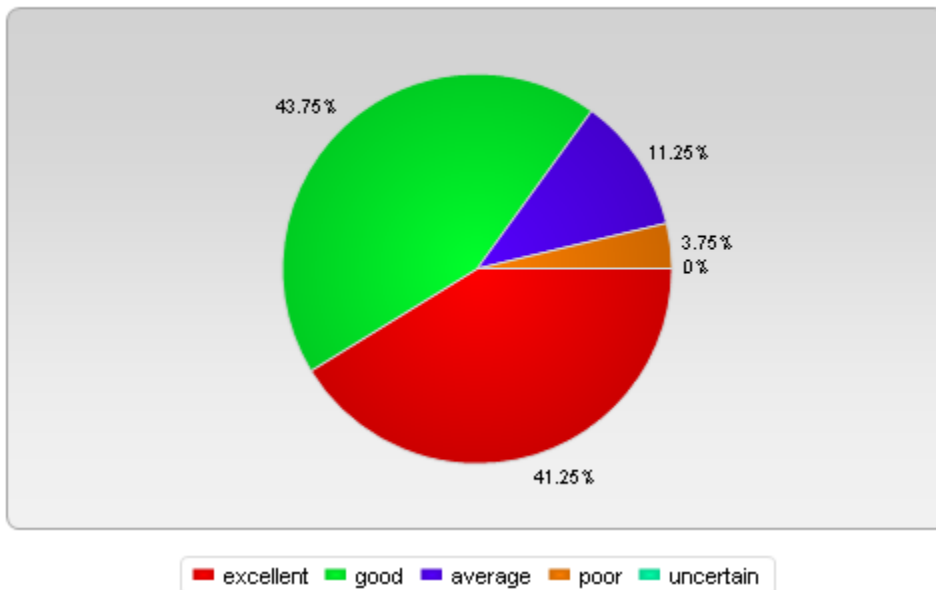
Is your current occupation related to the degree you completed at Langston?

Q1. Is your current occupation related to the degree you completed at Langston?



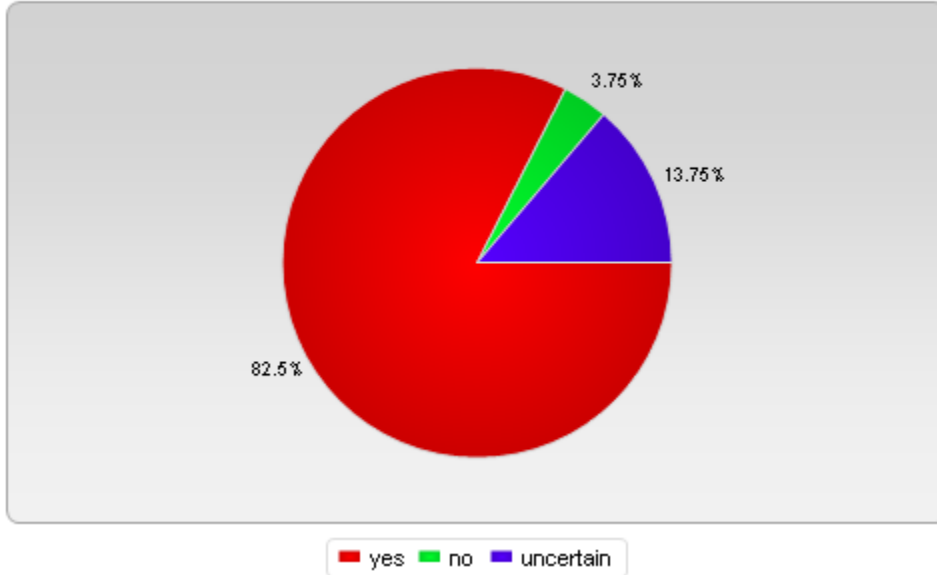
How would you rate the education and preparation you received at Langston?

Q2. How would you rate the education and preparation you received at Langston?



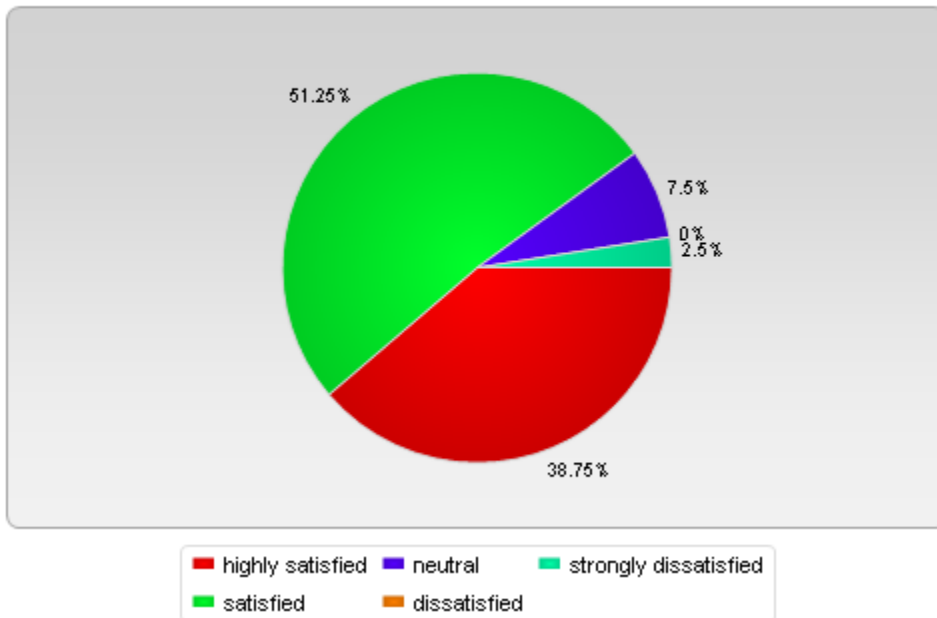
Would you recommend Langston to a friend?

Q3. Would you recommend Langston to a friend?



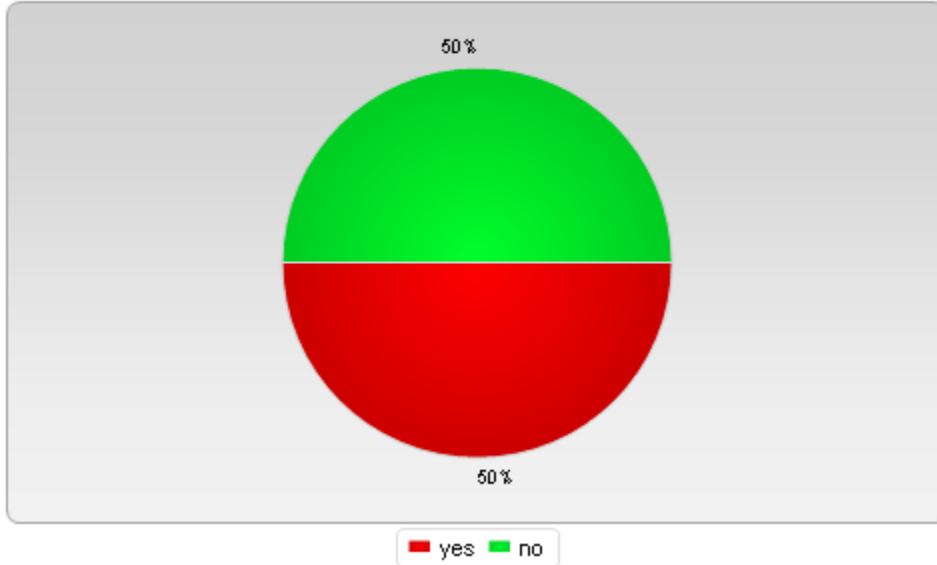
What is your overall level of satisfaction with the educational experience you received at Langston?

Q5. What is your overall level of satisfaction with the educational experience you received at Langston?



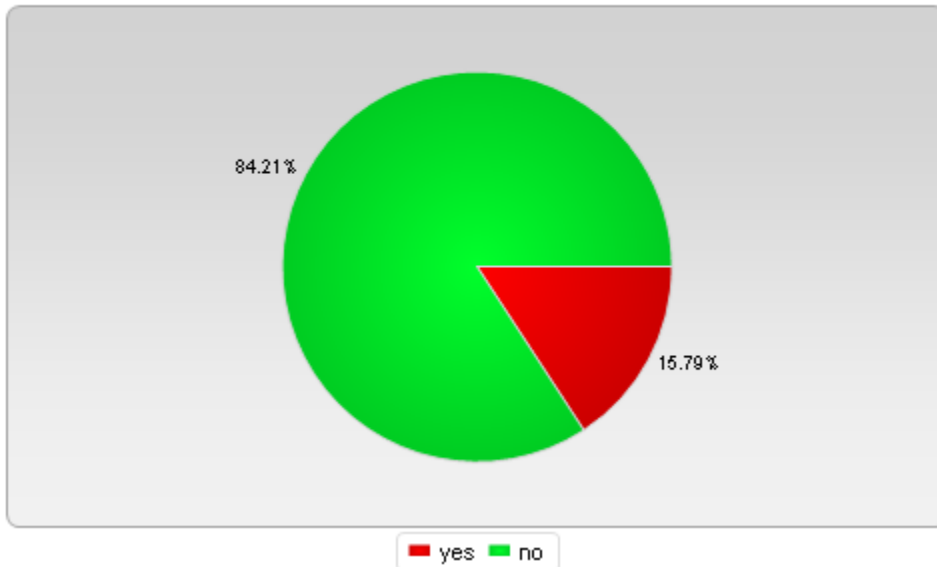
Were you a first generation college graduate?

Q6. Were you a first generation college graduate?

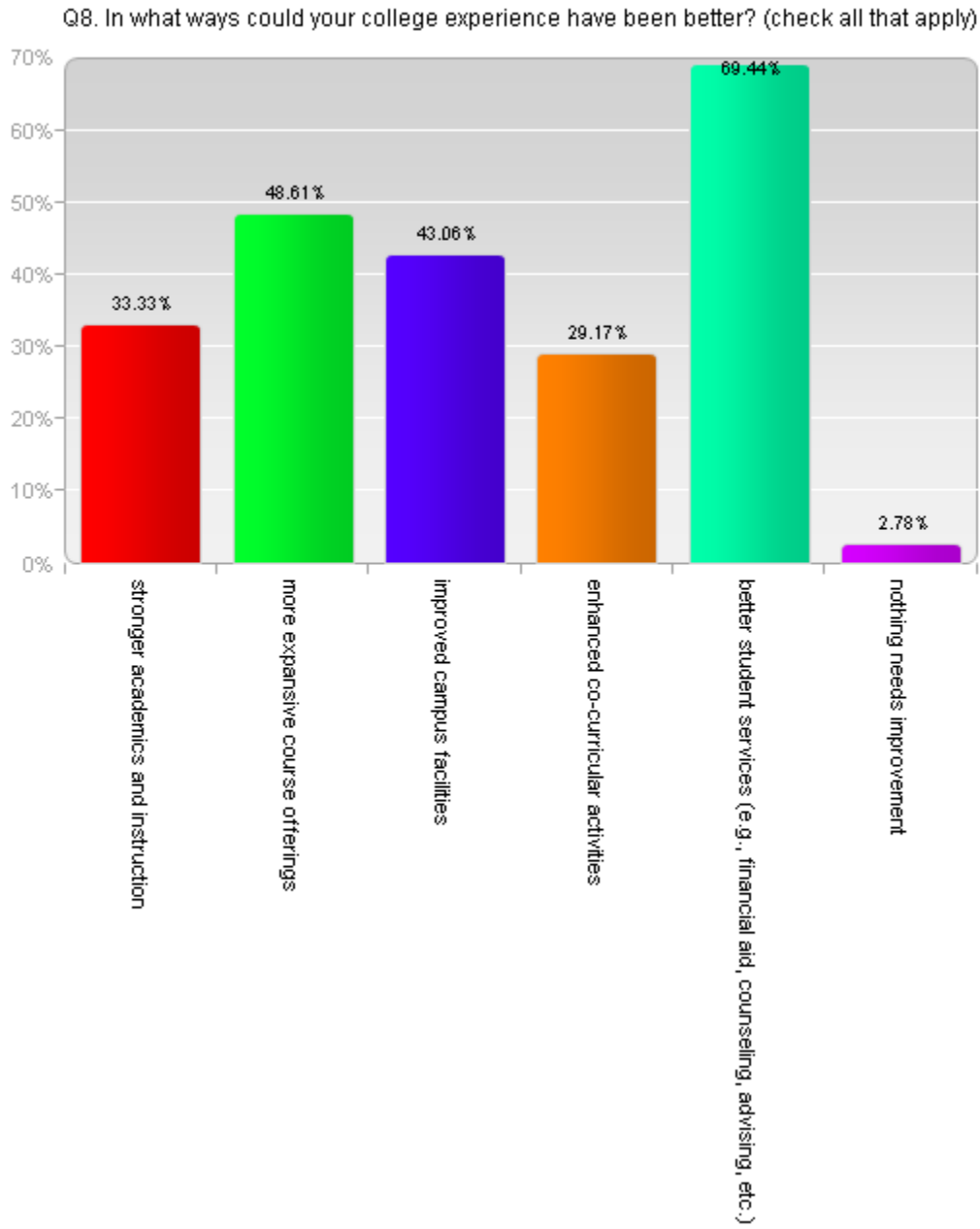


Are you a legacy (i.e., a parent or grandparent attended Langston)?

Q7. Are you a legacy (i.e., a parent or grandparent attended Langston)?



In what ways could your college experience have been better? (check all that apply)



What are the strengths of Langston?

The top responses to this question fell in the following categories: 1. Faculty and instruction, 2. Community – family like atmosphere, 3. Small size, including student-teacher ratio, 4. Campus Life, 5. Diversity

A summary of individual responses:

A Langston student has a great opportunity to have one-on one with their instructor. We used to have a family oriented school, however I am noticing we are not so family oriented anymore.

I would like to see more. Langston is a small community, which is better for the teacher student ratio. Students were able to receive more one on one time with their teacher if needed.

There are some teachers on the faculty that actually care about their students' well-being and education. The school events by organizations and SGA were fun and educational to the student body. The events had students engaged and proud to be a Langston Lion.

There was always an event of something interesting occurring on campus which made Alumni and others from all around Oklahoma and beyond come to campus to engage in the activities. It was a time where students felt safe and were not afraid. When police did not harass or abuse their authority to students just because they wanted to.

A strength of Langston is, it is small; you know your teachers and they know you.

Langston pushes its students to work hard to achieve their academic goals. This teaches the students a skill that can be applied to life after college.

It was student leadership but that isn't the case anymore. So I can't answer this question. The administration is its weakness.

Knowledge of the professors and the size of the classes.

Location, focused degree program; low cost and land for growth. Multiple locations and the PT and nursing school.

A great place to meet wonderful people as well as getting a great education. It's also like everyone is a big family. LU also has great activities and functions for the student body. As a former women's basketball player, LU always supported us and had the home games so packed and full of excitement.

It's a life learning experience. Only the strong survive!

Great instructors that are there to help you learn and not just become a better student but a better person in life to grow and be able to teach what you have learned to others.

I feel that Langston is known for a great learning environment with instructors that are willing to go the extra mil. I honestly can't think of anything at the time.

One strength is that the class size is small so the teachers know you personally.

Being an HBCU is a strength that needs to be taken more advantage of.

One line responses: Professionalism; relationships; rich history; school spirit; science department and the staff; small class size; small class sizes; a black community; strong bonds; caring professors at the Tulsa campus; class size; class flexibility; Student to teacher ratio; family environment; community atmosphere; teachers working with students; community; preparation and talent; cost; diversity; cultural diversity; faculty; family; community atmosphere; rich culture; student life; family environment; family oriented; career preparation; flexibility of schedule and staff; good instructors and resources. Great teachers, strong security; great leadership; hands on knowledge; small campus setting; student activities; high quality professors; housing; I don't know.

When you think about the growth of Langston, what would you like to see change or expand?

The top responses to this question centered around improving customer service across campus (both in the classroom and in service areas); issues about technology and facilities are mentioned; and expanded academic rigor.

During my tenure at Langston the library hours were ridiculous. It is the only university that the library closes at 8 or 9 o'clock. And also, the marching band needs to be bigger, helps with recruitment.

Better student services and better communication.

Better treatment of alumni when they come down for homecoming.

A more diverse student body. More financial assistance to students.

Better instructors.

As stated in the above question, a stronger academics and instruction for correction majors.

Every area within student affairs should be working together all underneath the same umbrella. And, more work opportunities for graduates to come back and be employees.

Career services and professional development need help; department growth/ more partnerships with companies and organizations.

Everything dealing with the student affairs side of things. As well as not soloing these different areas.

What needs to improve is the facility and computer lab.

Engagement about education in underperforming Oklahoma schools; enrollment and retaining students

Financial aid and the registrar offices have the worst attitudes I have ever experienced in my collegiate career. They were rude and were not cooperative.

I'm in the graduate program and the way you guys changed things and didn't care about the student was wrong and unacceptable to me.

1) Computer Infrastructure 2) More robust student services on the metro campus 3) Customer service improvement from staff.

Dealing with friendly and welcoming staff. Every staff member should communicate the same thing instead of getting different answers from everybody you talk too

Growth at LU is achievable. I think there is a strong opportunity for us to recruit students from the predominantly white schools such as Edmond, Moore, Norman, etc. Many of those students do not have a clue about Langston University, but would come if they knew how affordable the school was and the educational opportunities available. I think we are losing many students to OKCCC and Rose State.

Reach out. Alumni's children should receive Langston Univ. discounts, for in state and out of state students.

School spirit is at an all-time low.

I would like to see Langston retain more students and realize that the only way the school will grow is if you cater to the customer (the students). How do you do that? Keep good business relationships.

I feel that Langston's growth has declined since 2004. I would like to see Langston be mentioned as one of the top HBCU institutions to attend. When Langston comes up in a conversation, I want to hear that I am sending my child to Langston.

I would like to see more teachers care about their students. One teacher announced every day before class began that if we did not like what he was doing or did not like the course we could withdraw from the class or fail. To some it was a motivator to do better but to others it was not encouraging. It made us not look forward to class some days, but it was a learning experience that all teachers are not the same.

I would like to see the Accounting department expand and better equipped to help the students to pass the CPA exam.

I would like to see the faculty and staff get better and would like to see them take students seriously. I would love to see professors who actually teach and can speak good English.

Offer more degree programs; offer more master programs; improvements in the student services area (financial, books, etc.)

More visibility in the Oklahoma City area.

Langston financial office is horrible. Langston offers a fine education but students will leave and enrollment will decrease if the business side doesn't change. Tulsa campus Registrar should consider retirement.

They need to advertise more and offer graduate courses so those wishing to complete their requirements to sit for the CPA exam can do so at Langston in Tulsa.

If the students don't feel appreciated or supported they won't take pride in their university. At the end of the day it is a business. Langston is known to have bad business and horrible customer service

Make sure that the campus looks like a University and not like a daycare. More master degree programs and online courses.

The quality of the faculty.

Offer a Ph.D. in rehabilitation counseling.

More cultural diversity; more focus on academics and less busy work.

More funding for the biology program.

Morning classes on the Tulsa campus.

Additional responses: Curriculum, programs offered, career services, faculty engagement; Communication among all 3 campuses; continued campus improvements; buildings, etc.; employment opportunities; course offerings; Expand the campus and facilities; expand OKC campus; even more expansion; housing, improved facilities; housing; more social opportunities

What can we do to make the Alumni - University relationship stronger?

The primary issues for alumni are good communication and feeling valued and welcomed on campus.

Individual comments:

This is an excellent start!

Send info of upcoming events more frequently.

Allow the Alumni to be part of the school rather than keeping them out have more alumni function on campus that involve the current students, so the students can see the results of a LU graduate.

We like sporting events so let's have alumni gatherings on football weekends or move some basketball games on Saturdays so alumni can attend those too.

Have a better line of communication with Alumni. The more attendance, the better the outcome and understanding of what is needed to be done.

Continue to keep us informed and ensure that key players are ensuring that the financial and active alumni body are made aware of changes and are given a chance to give feedback on issues concerning the university or programs therein.

Make sure that when there are updates within the university, that all alumni get the same emails and not just certain ones.

Have better events for alumni during homecoming and correspond better throughout the year.

Communication (which has been great as of late), have a young alumni network to emphasize the importance of being a member of the alumni association.

Contact Alumni for other things more than giving money back to the school. Invite us to attend events on weekends (home games, pageants, homecoming events, etc.) not just requesting a monetary handout.

If you had more Alumni events it would entice more alumni to support. If you had events that included alumni on campus and donate some of the proceeds to Student Life that's one way of showing support to the students and appreciation of the alumni.

I suggest having an official Alumni party on Friday/Saturday of homecoming. There was not one this year.

Just need to be persistent in encouraging participation. Sometimes we get busy and forget to become involved due to other things pulling at our time availability.

Continue to stay in communication and stay transparent with changes that have been made and changes that are in the thought process of being made.

Better communication would be a great start. Let's have more events for the alumni not just homecoming. Let's get younger alumni more involved since they can relate with this digital age.

Since the African American culture loves sports, let's have events where we can attend Langston sporting events.

Stop firing Okies and hiring new people from outside Okla. w/o due process.

Homecoming was a disappointment, because there is no way for alumni to order or purchase tickets without coming to campus or paying the higher price at the door. Faculty that were selling them were uncooperative. We had to pay to get on campus to park which was outrageous. They should not schedule the Gala on the same night and time as the Homecoming Step Show. Alumni would like to attend both but they will be absent at one event due to the scheduling.

Engage with the alumni to understand the true history and tradition of Langston University.

I would like to see Langston improve its marketing in major cities in Oklahoma. Need to expand graduate programs at Langston. I really do believe that Dr. Smith has us going in the right direction.

Keep us more informed in general instead of just when funds are requested.

Keep contact with graduated students by email or mail.

Reunions for multiple graduating classes at the same time. For instance, have a reunion for all graduates from 2005 to 2010.

Ask questions, don't assume everything you do is new, bring us back to the campus for something other than homecoming and graduation; strengthen alumni affairs outside of LUNAA.

Alumni shouldn't pay an excessive amount for events on campus. Of course we are excited to come back to Dear Langston to reminisce and have good time with others, but not if we have to pay a large amount for every event.

More help finding jobs after graduation. Fundraisers could be taken care of at all 3 campuses.

Stronger communication, but the experience needs to be better while the student is taking classes.

Emails need to be sent to non lun.net accounts.

What could be done is the Alumni should be more involved in activities that suit them best.

I think Langston should get that energy back like it had in years before. There are not a lot of activities going on for the current students as there was before.

Keep alumni informed on current events. More publicity and recruitment.

Keep alumni informed on the campus future and vision

Additional comments: You are making great strides at it now; connect and communicate; continue meeting; have more programs; can't think of anything at the moment; doing a great job; don't charge us for extra things such as parking; have alumni games and carnivals; more activities and events; more things for alumni; Ms. Roberts is doing an excellent job; Host more on campus alumni meetings/ activities; it is fine; job networking after college as well as during; keep in contact; keep in touch; lower alumni fees; more communication; more communication and activity with alumni; Provide a yearly newsletter; yearly reunions.

For further information contact:

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